



28-30 September 2026 // Dubai Exhibition Centre (DEC), Expo City Dubai

Connecting the **coatings** industry in the Middle East & North Africa.

TOPLINE REPORT

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THREE DAYS. THE INDUSTRY CONNECTED TOGETHER.

The Middle East Coatings Show attracted **5,035 unique visitors**, with **68%** attending from the UAE and **32%** travelling from international markets including India, Saudi Arabia, Pakistan and many others.

The event also welcomed **332 exhibitors** from **22 countries**, bringing together leading suppliers and manufacturers from the UAE, China, India, Saudi Arabia, Egypt, Switzerland, Belgium, the Netherlands and beyond.

Over the first two days, visitors had access to 22 sessions from **ChemTalks**, formerly the Business Presentations Hub, where industry experts talked about the latest trends, innovations, products and solutions.

Middle East Coatings Show 2026 in numbers

5,035

unique attendees

83

visiting countries

332

exhibiting companies

22

exhibiting countries

WHO VISITED

The brands that walked the floor in 2026

SOME OF THE LEADING BRANDS WHO VISITED IN 2026



MENA's largest coatings gathering. Since 1992.

"Great to be back at Middle East Coatings Show in Dubai, especially at the new Dubai Exhibition Centre. Excellent exhibitors, products and raw materials, plus valuable opportunities to discover new products, meet suppliers and do business."

Oscar Paints

Fahmi S. Almasabi
Factory Manager
Visitor

"Middle East Coatings Show brings together suppliers and industry professionals, offering a valuable platform to discover new raw materials, explore innovative solutions, connect with potential suppliers and find new business opportunities."

National Paints

Sani Mukherjee
R&D Chemist
Visitor

"The Middle East Coatings Show was a great opportunity to reconnect with customers, meet new partners and exchange ideas. We enjoyed the excellent organization, valuable networking and insightful industry conversations."

Basic Chemical Industries

Mohamed Fetooh
Business Unit Head - UAE & KSA
Exhibitor

"We were delighted with Middle East Coatings Show. The event brought together high-quality customers, technical experts and decision-makers, creating valuable discussions, strong connections and business opportunities in the region."

BYK Additives

Gaurav Soni
Regional Director - ME, E&W Africa
Exhibitor

This is what **2026** looked like



SAVE THE DATE!

25-27 April 2028

Dubai Exhibition Centre, Expo City Dubai

Book prime
floorspace **before
it's gone.**

Contact us today to participate and
discuss sponsorship opportunities.

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